

Platinum Excellence

FLAVANON-4

For relief of symptoms associated with the menopause

Nutritional Information One tablet provides:

Isoflavones

40 mg*

Providing Formononetin, Biochanin A, Daidzein,

Genistein

*Equivalent to 500 mg herb powder

One to two tablets daily with food.





SUMMARY

- Contains phyto-oestrogens, which produce an oestrogenic effect in the body.
- Recommended for women of menopausal age suffering symptoms caused by declining levels of oestrogen.
- Natural alternative or follow-on to Hormone Replacement Therapy (HRT).

WHAT IS FLAVANON-4?

Red clover contains isoflavone phyto-oestrogens, naturally occurring compounds capable of producing mild oestrogenic effects. Phyto-oestrogens have been shown to offer symptomatic relief from menopausal hot flushes and can be used as a natural alternative to conventional hormone replacement therapy (HRT). They may exert similar protective effects against oestrogen related bone loss and increased risk of heart disease for post menopausal women. Phyto-oestrogens work by binding to oestrogen receptors on the cell and stimulating oestrogenic activity.

WHO CAN FLAVANON-4 BE RECOMMENDED FOR?

Flavanon-4 is recommended for women of menopausal age, who may experience symptoms caused by declining levels of oestrogen in the body.

Isoflavone phyto-oestrogen therapy has been proposed as a natural alternative to hormone replacement therapy (HRT). Synthetic HRT is designed to reduce the effects of the menopause but has been associated with a wide-range of undesirable side effects including an increased risk of stroke, blood clots, heart disease, and breast cancer.

WHAT SCIENTIFIC DATA SUPPORTS THE USE OF RED CLOVER ISOFLAVONES?

Hot Flushes: A randomized, double blind, placebo-controlled trial found up to a 44% decrease in hot flushes with the use of 80 mg of red-clover derived isoflavones within 12 weeks. Other trials meta-analysis systematic reviews have also demonstrated significant reductions in hot flushes.^{1,3}

Bone Density: Various clinical trials support the use of between 40 mg - 80 mg of isoflavones daily for the prevention of oestrogen-related bone loss.^{2, 4}

Mood and Cognition: The results of clinical trials suggest a positive effect of isoflavone supplementation on improving cognitive performance and mood in postmenopausal women, with some studies showing results after only 12 weeks.⁶

Heart Health: The positive vascular effects of red-clover derived isoflavones have been demonstrated in many clinical studies.^{5, 7}

HOW SHOULD FLAVANON-4 BE TAKEN?

One to two tablets daily with food. This dose will provide 40 mg - 80 mg isoflavones daily, which is the range of isoflavone supplementation covering most clinical studies.

ARE THERE ANY PRECAUTIONS THAT SHOULD BE TAKEN BEFORE USING FLAVANON-4?

A healthcare professional should be consulted before taking Flavanon-4 whilst taking any other medication.

Flavanon-4 should not be used in combination with any other hormonal medications such as HRT.

Flavanon-4 is not recommended for use during pregnancy or when breast-feeding

FEATURES

• Non-soya based plant isoflavones from red clover • Equivalent to 500 mg red clover herb powder • Each tablet provides 40 mg of combined isoflavones

HEALTH NEEDS





MENOPAUSE

BONES

SCIENTIFIC REFERENCES

- 1. Maturitas. 2002 Jul 25;42(3):187-93
- 2. Biofactors. 2004;22(1-4):221-8
- 3. Avicenna J Phytomed 2015; 5 (6): 498-511
- 4. Menopause 2001; 8:4:259-265
- 5. Diabetes, obesity and metabolism 2003, 325-332
- 6. Maturitas 2010; 65:258-261
- 7. Jobstet Gynaecol Res 2009; 35:6:1091-1095



